

The LaserLine series are rugged, high-speed printers specially built for demanding applications found in supply chain and distribution center environments. These printers combine laser quality and speed with the convenience and functionality of continuous forms printing.



LASERLINE – L1524 / L5500 PRINTERS

PRINTNET® ENTERPRISE, PSA®2 AND SAP™ R/3® READY

PrintNet Enterprise allows you to remotely monitor, manage and control all networked Printronix line matrix, laser and thermal printers from a single location. Printronix System Architecture (PSA2) gives all of our printers a common software architecture and R/3 system control interfaces for SAP environments. The LaserLine series was created to help you tackle your most demanding and exacting tasks.

THE LASERLINE SERIES CAN TACKLE A WIDE VARIETY OF MEDIA INCLUDING:

- Labels for mailing and publishing
- Drum labels for chemicals
- Plastic membership cards
- Apparel shipping labels and hang tags
- Grocery store shelf labels
- Compliance labels for major appliances
- Customer statements and bills
- Automobile window stickers
- Medical laboratory bar codes
- Tyvek law labels

INSURE OPTIMAL LASERLINE PERFORMANCE

Genuine Printronix Supplies are specifically designed to enhance the output quality and complement the features of all Printronix LaserLine printer systems. These products will provide performance, reliability and economy to support even your most critical printing, bar code and IS applications.

CUSTOMER SUCCESS STUDY

PRINTRONIX L5000 LASER PRINTERS ALLOW MAJOR DISTRIBUTOR TO PRINT THOUSANDS OF HIGH-RESOLUTION BAR CODE LABELS DAILY

THE CLIENT:

Certified Grocers of California Ltd. is a major distributor of both food and non-food items to retail outlets throughout California.

THE PROBLEM:

Certified Grocers employs a just-in-time inventory model to ensure the highest quality and the broadest selection to customers throughout the United States. To respond efficiently, Certified Grocers uses scan labels in its automated warehouse operations to facilitate the selection and routing of product cases for delivery. From its Southern California warehouse, Certified Grocers trucks more than 700,000 cases of product each week to thousands of regional retail outlets. To manage this demand, the warehouse needed a printing solution capable of generating an average of 100,000 high-quality scan labels each day.

THE PRINTRONIX SOLUTION:

Understanding the customer's needs for a durable and reliable printer, Printronix presented Certified Grocers with a solution utilizing the Printronix L5000 laser printers and related applications. The adhesive bar code labels are generated quickly and maintain consistent high quality and scannability.

"The L5000 has the speed and the continuous-form laser printing capability that we wanted, along with a lot of flexibility for the future..."

"We didn't have to modify our mainframe programs... that allowed us to implement the new L5000 application very quickly. The production results have more than met our expectations."

BOB ASTAMENDI
Manager
Certified Grocers Data Center

