

# PRINTRONIX®

## LINE MATRIX PLATFORM

*leadership by design*

Printronix has been the global leader in industrial printing solutions for over 30 years, earning a reputation for designing and manufacturing leading edge products and delivering them to market with unsurpassed service and support.

The Printronix P7000™ Line Matrix Printing Platform extends the series of technology innovations that cement Printronix leadership position. Line matrix printing is Printronix flagship technology, and it remains the workhorse solution for supply-chain and back-office printing applications because of its reliability, lower cost of ownership and flexibility of printing applications.

**SCALABLE • INNOVATIVE • BEST OF BREED • BUILT FOR CHANGE**

**SCALABLE**

Designed to meet your printing demands today and adapt to match your future printing requirements. Your investment will be protected with Printronix upgrades to support emerging standards and innovations.

**INNOVATIVE**

Printronix invented line matrix printing and maintains a reputation as a technology leader in the printing industry, with innovative solutions to real-world challenges.

**BEST OF BREED**

Printronix line matrix printers set the standard in the industry. The P7000 line matrix platform features the lowest service cost, least expensive cost per printed page, easiest user experience and longest-lasting ribbon available.

**BUILT FOR CHANGE**

By design, this framework has produced the best line matrix printer in Printronix history. The P7000 platform is even more reliable, and is future-proof. Because of its scalability, the P7000 could be the longest-lasting printer any organization will ever own.

*Printronix pioneers three decades of leadership by design*

